

Discover the magic of Salem



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GET OUTSIDE IN SALEM, MASSACHUSETTS Kayaks, Cycles, and Tall Ships Await in this Bewitching Seaport

Salem, MA... Known for its early American heritage, Salem, Massachusetts, offers visitors many opportunities to commune with nature, explore the coast, stretch body and mind, and get outside. From bike trails to harbor tours, connections between art and nature, and the earth-based Wiccan religion, Salem is a surprisingly healthy little city.

Getting a dose of American heritage by visiting **Pioneer Village: Salem 1630 at Forest River Park**, where you can explore the out-of-doors living history museum where the actors stay in character, and visitors can experience life in the seventeenth century. Pioneer Village is located in the beautiful Forest River Park, with a new playground, bike/walking trails and two beaches, so allow extra time to explore the park when you return from the 1600s. Pioneer Village is managed by Gordon College Institute for Public History, which also produces **Cry Innocent: The People Verses Bridget Bishop**, a reenactment of the 1692 pre-trial of Bridget Bishop. If Pioneer Village whets your appetite for seventeenth century America, join the jury at Cry Innocent, performed at Old Town Hall.

Explore the heart of Salem along the **Heritage Trail**. Many of Salem's most historic sites are linked together by a red line, which loops through downtown Salem. In summer of 2010, Destination Salem will link a Heritage Trail App for iPhone, providing photographic and audio interpretation of some of the more notable, yet silent historic sites. The trail will take you through neighborhoods with hidden gardens, four hundred years of architecture, and remarkable landmarks.

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When you reach the Salem Maritime National Historic Site on Derby Street, you may want to stretch your legs, your bicycle, or your dog by taking the half-mile walk out Derby Wharf to Derby Light. The views from the lighthouse over to Marblehead and back to the Salem shoreline and its historic architecture are best seen from half-mile into the harbor. Explore more of the Salem Maritime National Historic Site, America's first national historic site, by buying a ticket for ranger-guided tours of the replica tall ship *Friendship*, the Custom House, and the Derby House.

Sail like a privateer aboard the **Schooner Fame**! Sailing out of Pickering Wharf, visitors can climb aboard the replica privateer Schooner Fame and set sail for two hour cruises out of Salem harbor. For landlubbers, this is a unique experience under sail. Passengers are often recruited to be crew during the sail, so if you have never set a jib, this could be your chance!

If power boats are more your speed, **Mahi Mahi cruises** offers regular harbor cruises from Salem Willows Park. This whimsical fun boat has a galley and bar on board and can take you out during the day or for sunset cruises. Reggae is usually coming out of the speakers, and there are both shaded and sunny spots on deck to enjoy the scenery and pick out your favorite sailboat from the harbors of Salem, Beverly, and Marblehead. Narrated tours interpret the coastline and harbor islands, so you could leave with a bit of knowledge.

Also launching from Salem Willows is **Salem Kayak**, where you can rent single or tandem kayaks. Launch from Salem Willows and paddle out to Misery Island, a property of the Trustees of Reservations that is accessible only by boat. Explore the island's trails, or just lounge on the beach enjoying the scenery.

Back on land, art and culture combine with nature at the **Peabody Essex Museum**. The PEM has an excellent Art & Nature Gallery where they schedule interactive programming and exhibits that connect the outside world with the collections of the museum. Currently on exhibit, *Trash Menagerie* demonstrates how common trash can become works of art. Also on exhibit in 2010 is *Fiery Pool: the Maya and the Mythic Sea*, which makes connections between ancient Mayan culture and water of all types.

If you prefer to explore Salem on two wheels, rather than four, you can rent bicycles from **Salem Cycle**. In addition to providing local cycling routes and tips (don't miss Winter Island Maritime Park where you can explore the remnants of Fort Pickering and take a holiday-card caliber photo of the family in front of Pickering Light), Salem Cycle has bike maps to help you travel further into the region, either to the history and shopping of Old Town Marblehead or north along the Essex National Heritage Area Scenic Byway toward Gloucester and Rockport. If you ride too far, don't fret because the MBTA Commuter Rail can bring you and your bikes back to Salem aboard the Rockport or Newburyport Lines.

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If all this exploring leaves you yearning for inner peace, check out **Green Tea Yoga** just south of downtown Salem. Prime-time classes offer childcare for children in an adjacent studio, making it a family-friendly retreat. If you need a bit more restorative therapy, massage and spa services are available at **Body & Soul Massage** and **LivingWell Salem**, both located downtown.

Salem's excellent restaurants and accommodations can round out your experience. Salem is a walkable city from any direction. A 30-minute train ride from Boston's North Station or 55-minutes aboard the seasonal, high-speed Salem Ferry will connect you with more exploration in Boston, a great addition to any trip to Massachusetts.

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About Salem: Salem, Massachusetts, is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on Salem through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Today Salem more than 800,000 visitors come to Salem annually, generating more than \$55.6 million in tourism spending.

As the destination marketing organization for the City of Salem, Massachusetts, Destination Salem cooperatively markets Salem as one of Massachusetts' best destinations for families, couples, domestic, and international travelers who are seeking an authentic New England experience, cultural enrichment, American history, fine dining, unique shopping, and fun. For more information, visit Salem.org.