

2019 GROUP TOUR PROFILE

SALEM, MASSACHUSETTS

ABOUT SALEM Salem, Massachusetts is a fascinating destination for student and adult groups. Most noted for the Salem Witch Trials of 1692, Salem's history stretches from the 17th century to the 21st century and includes American literature, architecture, maritime heritage, and military history. When they explore Salem, your groups will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

WHAT'S NEW FOR GROUPS 2019 – 2020

- **Count Orlok's Nightmare Gallery** has moved to the Pedestrian Mall at 217 Essex Street
- **Finz Seafood & Grill** has moved to 86 Wharf Street
- New **motor coach parking** locations, including new drop/pick-up zones
- **Peabody Essex Museum** will open 40,000 SF of new exhibit space in September 2019
- **The Hampton Inn** (Maine Course Hospitality) anticipated opening July 2020
- **The Hotel Salem** has opened The Cellar function space, which complements The Roof and Counter
- **Twisted Escape Room** is open on Washington Street
- **New Shops!** Kakawa Chocolate House, Hive & Forge, Merry & Bright, VampFangs



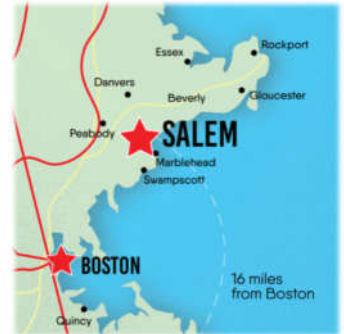
The Peabody Essex Museum Expansion, opening September 2019

DID YOU KNOW?

- ◇ During the **Salem Witch Trials of 1692**, 19 innocent men and women were hanged, and one man pressed to death, accused of being Witches
- ◇ The first militia muster was held on Salem Common in 1637, making Salem the birthplace of the **American National Guard**
- ◇ Dating back to 1668, **The House of the Seven Gables** is New England's oldest wooden mansion
- ◇ In 1877 **Alexander Graham Bell** placed the first long-distance telephone call from Salem's Lyceum Hall
- ◇ Founded in 1799, the **Peabody Essex Museum** is the oldest continually operated museum in America
- ◇ The **Parker Brothers** game company opened in Salem in 1887. Monopoly and other beloved games were largely produced here until production ceased in 1991

LOCATION & ACCESS

- Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
- Closest highway: MA RTE-128; Closest interstate: I-95
- Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
- The high-speed Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
- Commuter train service between Salem and Boston's North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.



HOSPITALITY & AMENITIES

Destination Salem is happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.

- ⇒ Assistance with itinerary planning
- ⇒ FAM Tours
- ⇒ Free motor coach/tour bus parking (first come, first served)
- ⇒ Motor coach drop zones
- ⇒ On-board and/or shore-side hospitality upon arrival for visiting cruise ships.
- ⇒ Overflow motor coach parking
- ⇒ Picnic tables (Salem Maritime National Historic Site)
- ⇒ Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center)
- ⇒ Motor Coach Parking Map and Guidelines (free)
- ⇒ **Salem Regional Visitor Center**, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Closed Mondays and Tuesdays November–May)

GROUPS WELCOME HERE! Visit saalem.org/group-tour for more details

ACCOMMODATIONS

Hawthorne Hotel
978-744-4080 | HawthorneHotel.com

The Hotel Salem
978-992-7825 | TheHotelSalem.com

Salem State University
978-542-7173 | SalemState.edu

Salem Waterfront Hotel & Suites
978-740-8788 | SalemWaterfrontHotel.com

RECEPTIVE OPERATORS

Hawthorne Tours
978-744-5463 | HawthorneTours.com

Wolfe Adventures & Tours, LLC
978-255-1645 | WolfeTours.com

MUSEUMS & ATTRACTIONS

Count Orlok's Nightmare Gallery
978-740-0500 | NightmareGallery.com

Cry Innocent
978-810-2588 | HistoryAliveSalem.com

Gallows Hill Museum/Theatre
978-825-0222 | GallowsHillSalem.com

The House of the Seven Gables
978-744-0991 | 7Gables.org

Historic New England's Phillips House Museum
978-744-0440 | HistoricNewEngland.org

New England Pirate Museum
978-741-2800 | PirateMuseum.com

Omen Psychic Parlor & Witchcraft Emporium
978-666-0763 | OMENSalem.com

Peabody Essex Museum
866-745-1876 | PEM.org

Salem Arts Association
(978) 745-4850 | SalemArts.org

Salem Maritime National Historic Site
978-740-1650 | NPS.gov/SAMA

Salem Wax Museum of Witches & Seafarers
978-740-2929 | SalemWaxMuseum.com

Salem Witch Hunt Film & Tours
978-224-2036 | EssexHeritage.org

Salem Witch Museum
978-744-1692 | SalemWitchMuseum.com

Salem Witch Village
978-740-2929 | SalemWitchVillage.biz

The Witchery
339-203-1307 | TheWitcherySalem.com

Witch Dungeon Museum
978-741-3570 | WitchDungeon.com

Witch History Museum
978-741-7770 | WitchHistoryMuseum.com

Witch Pix
978-745-2021 | WitchPixofSalem.com

TRANSPORTATION

Salem (Boston) Ferry / Boston Harbor Cruises
877-SEE-WHALE | SalemFerry.com

TROLLEY TOURS

Salem Trolley
978-744-5469 | SalemTrolley.com

HARBOR TOURS & CRUISES

Mahi Harbor Cruises & Private Events
978-825-0001 | MahiCruises.com

Schooner Fame of Salem
978-729-7600 | SchoonerFame.com

Sunset Sail Salem
SunsetSailSalem.com | 978-594-6299

WALKING TOURS

AM Coffee Walks and Salem Food Tours
978-594-8811 | SalemFoodTours.com

Bewitched After Dark Walking Tours
978-498-4061 | BewitchedAfterDark.com

Black Cat Tours
978-239-9145 | BlackCatSalem.com

Derby Square Tours
978-979-5907

Haunted Footsteps
978-745-0666 | HauntedFootsteps.com

Hocus Pocus Tours
781-248-2031 | HocusPocusTours.com

Salem Night Tour & Salem Day Tour
978-741-1170 | SalemGhostTours.com

Salem Witch Walk
978-666-0884 | WitchWalk.com

Spellbound Tours
978-740-1876 | SpellboundTours.com

RESTAURANTS

Adriatic Restaurant & Bar
978-594-1832 | AdriaticRestaurantandBar.com

Bit Bar Salem
978-594-4838 | Bit.Bar

Brodie's Seaport
978-594-8490 | BrodiesSeaport.com

The Cellar at The Hotel Salem
978-992-7825 | TheHotelSalem.com

Essex's NY Pizza & Deli
978-741-1383 | EssexsNYPizza.com

Finz Seafood & Grill
978-744-8485 | HipFinz.com

Maria's Sweet Somethings
978-825-9111 | Find us on Facebook

Notch Brewery & Taproom
978-238-9060 | NotchBrewing.com

Red's
978-745-3257 | RedsSandwichShop.com

Rockafellas
978-745-2411 | RockafellasofSalem.com

Sea Level Oyster Bar & Kitchen
978-741-0555 | SeaLevelOysterBar.com

Turner's Seafood
978-745-7665 | Turners-Seafood.com

Village Tavern
978-744-2858 | VillageTavernSalem.com



Each October the City of Salem hosts the largest Halloween celebration in the world. Spanning all 31 days of October, events planned in October range from family-friendly costume parades to 21+ balls and parties. Coinciding with New England's vibrant fall foliage season, Salem Haunted Happenings in October is a fun, festive, and beautiful time to visit Salem.

Find complete information at HauntedHappenings.org.



The Salem Witch Museum and Salem Trolley



Salem Waterfront Hotel & Suites

CONTACT US

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TOUR GUIDE LICENSES The City of Salem requires all hired tour guides, except for teachers who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed.

Applications and Information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street. (978) 745-9595

