2020 Group Tour Profile

ABOUT SALEM
A small city just north of Boston, Salem, Massachusetts attracts visitors from around the globe. Most noted for the Salem Witch Trials of 1692, Salem’s history stretches from the 17th–century to today and includes maritime heritage, American literature, architecture, military history, and more. When you visit Salem, you will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

WHAT’S NEW FOR GROUPS 2020–2021
• New motor coach parking, drop/pick-up locations
• Peabody Essex Museum opened 40,000 SF of new exhibit space in September 2019
• The Hampton Inn (Maine Course Hospitality) anticipated opening July 2020

LOCATION & ACCESS
• Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
• Closest highway: MA RTE-128; Closest Interstate: I-95
• Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
• The high-speed Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
• Commuter train service between Salem and Boston’s North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.

DID YOU KNOW?
◊ During the Salem Witch Trials of 1692, 19 innocent men and women were hanged, and one man pressed to death, accused of practicing witchcraft.
◊ The first muster was held on Salem Common in 1637, making Salem the birthplace of the National Guard.
◊ Dating back to 1668, The House of the Seven Gables is New England’s oldest wooden mansion.
◊ In 1877 Alexander Graham Bell placed the first long-distance telephone call from Salem’s Lyceum Hall.
◊ Founded in 1799, the Peabody Essex Museum is the oldest continually operated museum in America.
◊ Parker Brothers opened in Salem in 1887. Monopoly and other games were produced here until 1991.

HOSPITALITY & AMENITIES
The City of Salem is happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.
⇒ Assistance with itinerary planning
⇒ FAM Tours
⇒ Free motor coach parking (first come, first served)
⇒ Motor coach drop zones
⇒ Overflow motor coach parking
⇒ Motor Coach Parking Map and Guidelines (free)
⇒ Picnic tables (Salem Maritime National Historic Site)
⇒ Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center)
⇒ Salem Regional Visitor Center, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Closed Mondays and Tuesdays November—May)

Find complete information about visiting Salem with a group at Salem.org/Group-Tour.
ACCOMMODATIONS
- Hampton Inn Salem
  Opening Summer 2020 | Hilton.com
- Hawthorne Hotel
  978-744-4080 | HawthorneHotel.com
- Salem State University
  978-542-7173 | SalemState.edu
- Salem Waterfront Hotel & Suites
  978-740-8788 | SalemWaterfrontHotel.com

RECEPTIVE OPERATORS
- Hawthorne Tours
  978-744-5463 | HawthorneTours.com
- Wolfe Adventures & Tours, LLC
  978-255-1645 | WolfeTours.com

MUSEUMS & ATTRACTIONS
- Count Orlok’s Nightmare Gallery
  978-740-0500 | NightmareGallery.com
- Cry Innocent
  978-810-2588 | HistoryAliveSalem.com
- Gallows Hill Museum/Theatre
  978-825-0222 | GallowsHillSalem.com
- The House of the Seven Gables
  978-306-7006 | 7Gables.org
- Historic New England’s Phillips House Museum
  978-744-0440 | HistoricNewEngland.org
- New England Pirate Museum
  978-741-2800 | PirateMuseum.com
- Omen Psychic Parlor & Witchcraft Emporium
  978-666-0763 | OMENSAlem.com
- Peabody Essex Museum
  866-745-1876 | PEM.org
- Salem Arts Association
  978-745-4850 | SalemArts.org
- Salem Maritime National Historic Site
  978-740-1650 | NPS.gov/SAMA
- Salem Wax Museum of Witches & Seafarers
  978-740-2929 | SalemWaxMuseum.com
- Salem Witch Hunt Film & Tours
  978-224-2036 | EssexHeritage.org
- Salem Witch Museum
  978-744-1692 | SalemWitchMuseum.com
- Salem Witch Village
  978-740-2929 | SalemWitchVillage.biz
- The Witchery
  339-203-1307 | TheWitcherySalem.com
- Witch Dungeon Museum
  978-741-3570 | WitchDungeon.com
- Witch History Museum
  978-741-7770 | WitchHistoryMuseum.com
- Witch Pix
  978-745-2021 | WitchPixofSalem.com

TRANSPORTATION
- Salem (Boston) Ferry / Boston Harbor Cruises
  877-SEE-WHALE | BostonHarborCruises.com

TROLLEY TOURS
- Salem Trolley
  978-744-5469 | SalemTrolley.com

HARBOR TOURS & CRUISES
- Mahi Harbor Cruises & Private Events
  978-825-0001 | MahiCruises.com
- Schooner Fame of Salem
  978-729-7600 | SchoonerFame.com

WALKING TOURS
- AM Coffee Walks & Salem Food Tours
  978-594-8811 | SalemFoodTours.com
- Bewitched After Dark Walking Tours
  978-498-4061 | BewitchedAfterDark.com
- Black Cat Tours
  978-239-9145 | BlackCatSalem.com
- Derby Square Tours
  978-979-5907
- Haunted Footsteps
  978-745-0666 | HauntedFootsteps.com
- Hocus Pocus Tours
  781-248-2031 | HocusPocusTours.com
- Salem Night Tour & Salem Day Tour
  978-741-1170 | SalemGhostTours.com
- Salem Witch Walk
  978-666-0884 | WitchWalk.com
- Spellbound Tours
  978-740-1876 | SpellboundTours.com

RESTAURANTS
- Adriatic Restaurant & Bar
  978-594-1832 | AdriaticRestaurantandBar.com
- Bit Bar Salem
  978-594-4838 | BitBarSalem.com
- Brodie’s Seaport
  978-594-8490 | BrodiesSeaport.com
- The Cellar at The Hotel Salem
  978-992-7825 | TheHotelSalem.com
- Essex’s NY Pizza & Deli
  978-741-1383 | EssexsNYPizza.com
- Finz Seafood & Grill
  978-744-8485 | HipFinz.com
- Maria’s Sweet Somethings
  978-825-9111 | Find us on Facebook
- Notch Brewery & Taproom
  978-238-9060 | NotchBrewing.com
- Red’s Sandwich Shop
  978-745-3257 | RedsSandwichShop.com
- Rockafellas
  978-745-2411 | RockafellasofSalem.com
- Sea Level Oyster Bar & Kitchen
  978-741-0555 | SeaLevelOysterBar.com
- Turner’s Seafood
  978-745-7665 | TurnersSeafood.com
- Village Tavern
  978-744-2858 | VillageTavernSalem.com

GROUPS WELCOME HERE! Visit salem.org/group-tour for more details

TOUR GUIDE LICENSES The City of Salem requires all hired tour guides, except for teachers who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed. Applications and information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street. (978) 745-9595

CONTACT US

DESTINATION SALEM
81 Washington Street, Suite 204
Salem, MA 01970
(978) 741-3252 | salem.org

KATE FOX
Executive Director
kfox@salem.org

STACIA COOPER
Assistant Director
scooper@salem.org

BRITTANY DICOLOGERO
Communications Manager
brittany@salem.org

SALEM
respects history.