



Salem, Massachusetts offers virtual programming during stay-at-home advisory

Museums and attractions offer story times, live presentations, tours, and more

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Salem, MA. . . While the COVID-19 outbreak prevents visitors from exploring Salem, Massachusetts in person, several museums, attractions, and shops found ways to be accessible to visitors in their homes. Experiences include live music, virtual field trips, online book clubs, art classes and more. The list of Virtual Salem experiences can be found on saalem.org/blog.

Virtual Salem programs include:

- Virtual field trips offered by The House of the Seven Gables
- The House of the Seven Gables has shared past lectures and community conversations on their YouTube channel
- Virtual fish print classes with Joe's Fresh Fish Prints
- Online psychic readings at HausWitch and Omen
- PEM Pals storytelling for children under 5
- Printable coloring pages provided by the Phillips Library
- An online book club hosted by the Salem Witch Museum

In addition, Creative North Shore has curated a robust series of online programs that include educational activities, online wellness, and home performances hosted by local creatives. Essex Heritage has organized a list of "Heritage at Home" experiences around Essex County that include exploring museum collections, National Parks, photo galleries, and more.

Several of Salem's stores have moved shopping online and continue to fulfill online orders. A list of shop-at-home opportunities can be found at saalem.org/shop-online. For visitors who live close to Salem. Information on restaurants and shops that are offering pick-up and delivery can be found at saalem.org/salem-small-businesses. There is also an easily printable list of restaurants on that page.

People who are using Zoom to connect personally and professionally, a collection of Zoom backgrounds featuring iconic Salem locations is available at saalem.org/zoom. These virtual backdrops are perfect for everyone who has wanted to take a meeting in the garden of the Ropes Mansion, or who has daydreamed about living in the Phillips House on Chestnut Street!

Salem looks forward to the eventual return of visitors and tourism; until that time visitors are invited to explore these virtual Salem experiences while they stay safe at home.

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About Salem: Salem, Massachusetts, is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on Salem through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Today more than one million people visit Salem annually, generating nearly \$140 million in tourism spending and supporting 1,000 jobs.

About Destination Salem: As the destination marketing organization for the City of Salem, Destination Salem cooperatively markets Salem as one of Massachusetts' best destinations for families, couples, domestic, and international travelers who are seeking an authentic New England experience, cultural enrichment, American history, fine dining, unique shopping and fun. For more information, visit Salem.org.