

Salem Economic Development Recovery & Revitalization Task Force Update

April 24, 2020

Salem Microenterprise & Small Business Relief Grant Program

The City of Salem is offering microenterprise and small business relief grants of up to \$10,000 to be used to offset the negative business impacts of the COVID-19 pandemic. The program is open to for-profit Salem businesses with a brick and mortar location. Funding can be used to offset payroll costs, rent and mortgage payments, utilities, and loss of inventory due to mandatory closures. The program provides short-term working capital assistance to support businesses and retain jobs during the severe economic interruption caused by the COVID-19 pandemic. For more information, to review the eligibility criteria, and to fill out an application, please go to www.salem.com/COVIDBizAssist.

While this program is focused on supporting Salem's microenterprises and small businesses, the City continues to work on developing programs to provide support for its other businesses.

How can we help?

The City of Salem's Economic Development Recovery and Revitalization Task Force (EDRR) wants to expand its technical assistance capacity by assembling a panel of **economic development consultants** to provide on-call technical assistance services to Salem's small businesses. If the City of Salem was able to provide support, what would be most helpful for you and your business?

Please take our two-question survey, which asks about both crisis response and recovery response at <https://conta.cc/3aACLEW>

If you have any questions or recommendations for the EDRR task force, please contact Kate Newhall-Smith, City of Salem, knewhallsmith@salem.com

Expansion of Unemployment Assistance

On April 20, 2020, the Commonwealth of Massachusetts launched the online application for the newly created **Pandemic Unemployment Assistance (PUA)** program that provides up to 39 weeks of unemployment benefits to workers not traditionally eligible for unemployment benefits (self-employed, independent contractor, gig economy worker, freelancer, worker with limited work history, and others) who are unable to work as a direct result of the coronavirus public health emergency. PUA recipients will also receive an additional \$600 weekly benefit through the Federal Pandemic Unemployment Compensation (FPUC) program.

What you need to Apply for Pandemic Unemployment Assistance:

- Your social security number
- If you are not a citizen of the United States, your A Number (USCIS Number)
- Your residential address
- Your mailing address (if different from residential address)
- Your telephone number
- Your email address
- Your birth date
- Your wage records for 2019: 1099 forms, pay stubs and bank statements
- The social security number(s) and date(s) of birth for your dependent child(ren)
- If you want to use direct deposit for payment, your bank account and routing numbers

For more information on eligibility, go to

www.mass.gov/guides/pandemic-unemployment-assistance-benefits-guide

Engage with us online shop local. #salemtogether



SOCIAL MEDIA Engage with your favorite local businesses on social media. Platforms like Facebook, Instagram and Twitter are options that allow you to interact and engage while staying safe.



E-COMMERCE Check out our online shop. We're working hard to have a robust online store and might be offering specials. Shop Local!



LIVE STREAMING Many of us have gone digital. Check to see if we're offering Workshops, Live Demos, Meet & Greets, or Live Streams. Don't forget to like and subscribe.



NEWSLETTER Sign up for our newsletter and stay updated. Things are changing often and we want to keep you in the loop.

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