

Salem Economic Development Recovery & Revitalization Task Force Update

May 1, 2020

About the EDRR

Mayor Kim Driscoll has convened the Economic Development Recovery and Revitalization Task Force to focus on business and community support. The EDRR is made up of municipal staff, elected officials, and leaders in Salem's business and creative economy. If you have questions or recommendations for the task force, please contact Kate Newhall-Smith at knewhallsmith@Salem.com. Links to past newsletters can be found at salem.com/COVIDBizAssist.

Enterprise Center at SSU Webinar Workshop: Steps to Help Your Business During the COVID-19 Crisis

Small business owners and non-profits are working hard to minimize losses and help protect their businesses and organizations. This one hour webinar will help as you navigate changing day-to-day operations. Participants will have the opportunity to look at ways to take stock of their situation, generate potential solutions by keeping engaged with clients, conduct marketing during this crisis, and plan for the future.

Please join Cori DiDonato, CEO of Silver Tiger Consulting and the Enterprise Center staff for this one hour interactive workshop webinar. Wednesday, May 6, 2020, 10:00-11:00 AM.

Register at:
<https://bit.ly/3cWA961>

Salem Together Assistance and Recovery Toolkit (START)

Salem Mayor Kim Driscoll has announced the availability of the Salem Together Assistance and Recovery Toolkit (START) for residents and small businesses impacted by the COVID-19 outbreak. Mortgage deferral is available for some Salem homeowners and START grants are available to support income-eligible residential renters and microenterprises during the current crisis. Program information and applications can be found at salem.com/START.

Essex County Community Foundation Support for Non-Profits

ECCF has announced the creation of the Essex County COVID-19 Response Fund. Seeded by \$200,000 from ECCF, the fund will provide financial resources to nonprofit organizations working with communities that are disproportionately impacted by COVID-19 and the economic consequences of the outbreak.

Learn more here: eccf.org/COVID-19ResponseFund

Seeded with \$100,000 from ECCF's Creative County Initiative in partnership with the Barr Foundation, the Essex County Creative Nonprofit Resiliency Grant Program will provide one-time grants to the Essex County cultural nonprofits that anchor our vulnerable and vitally important cultural communities. The intent of this program is to assist small and mid-sized organizations severely impacted by the crisis. Grants will be made as long as there are available funds. Grants will target organizations with deep roots in their communities, that serve the economically vulnerable, and that are taking a long view toward recovery and sustainability.

Learn more here: eccf.org/CreativeNonprofitGrants

Wellness tips for small businesses #salemtogether



MEDITATE Meditation allows you time to reset and calm your nervous system. Remember that meditation is a practice, each day will bring something different. If you're new to meditation, try different guided meditations on YouTube.



CLEANSE Things are hanging very heavily in the air these days and many people are prone to picking up on the collective energy of the world. Release that heaviness from yourself with energetic cleansing. An advised method is a nice epsom salt bath, or visualizing rain washing any stray energy away.



MOVE YOUR BODY Take a walk, do yoga, dance in your kitchen. Whatever feels right for you. Shake up the stagnant energy and bring fresh new energy into your body.



UNPLUG It can be difficult to separate work time and leisure time when there's no separation of the space. Don't work around the clock. Set on hours, set off hours, and stick to it by shutting your phone off when you're able to.



CONNECT WITH NATURE Fresh air is incredibly beneficial, get grounded with the healing energy of Mother Nature. Grounding brings a feeling of peace, better sleep, and helps clear the mind. Get your hands in the dirt and do some gardening.

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the EDRR task force

Economic Development Recovery and Revitalization

