



## **Movie Madness in Salem this October**

### **Add Adam Sandler's *Hubie Halloween* to the list of Halloween movies filmed in Salem**

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**Photos Available**

**Salem, MA.** . . It's time to grab some popcorn and snacks and watch some Halloween-inspired movies featuring the city of Salem on the big (or whatever size your tablet or television) screen. New this season is *Hubie Halloween*, Adam Sandler's latest movie, filmed in downtown Salem. The story takes place in the Witch City and includes footage from 2019's *Haunted Happenings* as well as scenes from the famous Salem Witch Museum. *Hubie Halloween* premieres on Wednesday, October 7 on Netflix.

"It was a lot of fun to have Adam Sandler and crew in Salem last year to film parts of *Hubie Halloween*," said Kate Fox, Executive Director, Destination Salem. "Salem has a rich history and is recognized around the world for our monthlong celebration of Halloween, which made it a great fit for *Hubie Halloween*. As travel to Salem is not possible for many families this year, the new film will let them bring a piece of it home to their personal screen."

*As you plan your Halloween movie viewing this year, here's a list of other movies filmed in Salem:*

#### **Hocus Pocus:**

This classic 1993 film introduces us to the Sanderson Witches. Viewers will recognize scenes from Pioneer Village as well as iconic downtown locations including the Ropes Mansion (Allison's House), Salem Common, Old Town Hall, and more. *Hocus Pocus* fans can also go on a self-guided tour of *Hocus Pocus* locations in Salem. Disney has officially announced that they'll be heading back to Salem for *Hocus Pocus 2* and are currently scouting locations. Any ideas where they should film next? Available on Prime Video and Disney +.

#### **Mass Hysteria:**

This independent horror comedy is about a group of Salem Witch Trial re-enactors who find themselves the target of a modern-day witch hunt after a tourist dies on Halloween night. Filmed in several downtown locations and Pioneer Village, *Mass Hysteria* is available on Vimeo on Demand.

Salem has been the setting for these three Halloween-themed films, and it has "doubled" for locations in *Defending Jacob* (Apple TV), *Joy*, and *American Hustle*. Look closely and you can see the courthouses on Federal Street in *Defending Jacob* and *American Hustle*, and several scenes of *Joy* were filmed at the Hawthorne Hotel.

A list of the staff of Destination Salem's favorite movies and television programs filmed in Salem can be found here: <https://www.salem.org/filmed-in-salem/>

Join the conversation with Destination Salem on Facebook, Twitter, Pinterest, and Instagram! Follow @destsalem and use hashtag #SalemMA.

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### **About COVID-19 in Salem, Massachusetts**

Salem has a public health order requiring masks or face coverings be worn in all public spaces, indoors and outdoors, in the downtown district, and in Salem parks. Salem is following the Massachusetts 4-phase reopening guidelines, which is currently in Phase 3. These guidelines restrict gathering sizes to less than 50 people outdoors and less than 25 people indoors, which means all Haunted Happenings events have been canceled or transitioned to virtual experiences. Most Salem businesses are open and operating under capacity restrictions that allow employees and guests to adhere to physical distancing guidelines. Due to these restrictions, all visitors are encouraged to book reservations or buy tickets in advance of arrival. The Massachusetts Travel Order requires visitors from states deemed high-risk to complete a traveler form and quarantine or provide a negative COVID test taken within 72 hours of travel. The list of safe and high-risk states can be found at [mass.gov/matraveler](https://www.mass.gov/matraveler). Everyone planning to visit Salem in 2020 is expected to follow all local and state health orders and guidelines. These guidelines are subject to change, pending public health data. Visit [salem.org/covid19](https://salem.org/covid19) or download the Destination Salem app to receive updates.

### **About Salem, Massachusetts**

Salem is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on Salem through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Today, more than one million people visit Salem annually, generating nearly \$140 million in tourism spending and supporting 1,000 jobs.

### **About Destination Salem**

As the destination marketing organization for the City of Salem, [Destination Salem](https://www.destination-salem.com) cooperatively markets Salem as one of Massachusetts' best destinations for families, couples, domestic, and international travelers who are seeking an authentic New England experience, cultural enrichment, American history, fine dining, unique shopping, and fun. For more information, visit [Salem.org](https://www.salem.org).

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