



Destination Salem 2021 Online & App Advertising

ONLINE LISTINGS – SALEM.ORG AND SALEM APP

Included with Salem Guide advertising

- \$720 for the year, pro-rated at \$60 per month beginning in January
- Includes one categorical listing on both Salem.org and the Destination Salem App
- Includes one horizontal image
- 100 words of copy
- Address, Telephone, Web URL

SALEM APP BANNER AD

- \$750 for 12 months
- \$100/month November through August or \$150/month September and October
- Specs: 750 pixels wide x 180 pixels high, include a 3-pixel white border around the entire ad. PNG or JPG files accepted

SPONSORED BLOG POST

- \$250 post with social media / \$300 in September and October
- \$400 post with social media and e-blast to consumers / \$450 in September and October
- Visit salem.org to see the Witch Pix sponsored post

PUBLICATION INFORMATION

Business Name: _____

Address: _____

Telephone: _____ Website _____

BILLING & PAYMENT INFORMATION

Contact Name: _____

Billing Address: _____ Zip Code: _____

Telephone: _____

Total Due: _____ Check Enclosed, Payable to Destination Salem Credit Card


Credit Card Number: _____ Exp: _____

Name on Card _____

Listing and banner ad samples on page 2

Contact Stacia Cooper at (978) 498-4147 with any questions.
Return this form to Stacia at scooper@salem.org or fax (978) 741-7539

ONLINE LISTING:



Salem Waterfront Hotel & Suites
 The Salem Waterfront Hotel & Suites has 86 beautifully appointed guestrooms waterside in the historic district of Salem, MA. The Salem Waterfront Hotel & Suites...

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Salem Waterfront Hotel & Suites

Hotels

The Salem Waterfront Hotel & Suites has 86 beautifully appointed guestrooms waterside in the historic district of Salem, MA. The Salem Waterfront Hotel & Suites has many accolades: winning Best North Shore Hotel 6 times and Trip Advisor's Certificate of Excellence Award 7 times. The hotel has been the recipient of several wedding and event awards including The Knot's Best of Weddings Hall of Fame, Top Rated Wedding Vendors in Boston, and 6 time recipient of New England Bride Magazine's Preferred Wedding Professional Award.

In addition to their many accolades, they have all the amenities you could want including an indoor heated pool, marina, onsite dining, fitness facility, 4600 sq. ft. of event space, free wireless, and onsite (free) parking. Luxurious room amenities include Room Service, Taracco bath products, Boca Terry Cloth Robes, Private Baths with large marble vanities, Flat screen TVs with premium channels, and top of the line beds/linens. The Salem Waterfront Hotel is just 16 miles from Boston and just a short walk to all of Salem's attractions!


The Regatta Pub Restaurant serves breakfast/lunch/dinner daily. The Executive Chef provides "Comfort Fare with a Flare" in a relaxing, family friendly atmosphere. Regatta Pub has indoor and outdoor patio dining - with fire top tables and fire towers!

Stay tuned for the Salem Waterfront Hotel & Suite's expansion of an additional 36 suites, function space, and 2 waterside restaurant/bars.

For "Perfection on Pickering Wharf", Follow the Salem Waterfront Hotel & Suites on Facebook / Instagram! Also, visit our website for special offers, information, and updates. salemwaterfronthotel.com

Groups welcome! [Click here to learn more.](#)

Soon-to-be-married? [Learn more about weddings and functions here.](#)



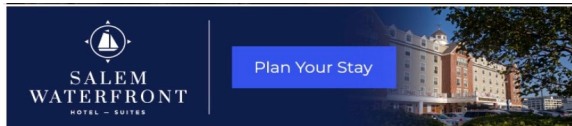
Details

Address:
 225 Derby Street
 Salem, MA 01970

Phone:
 978-740-8788

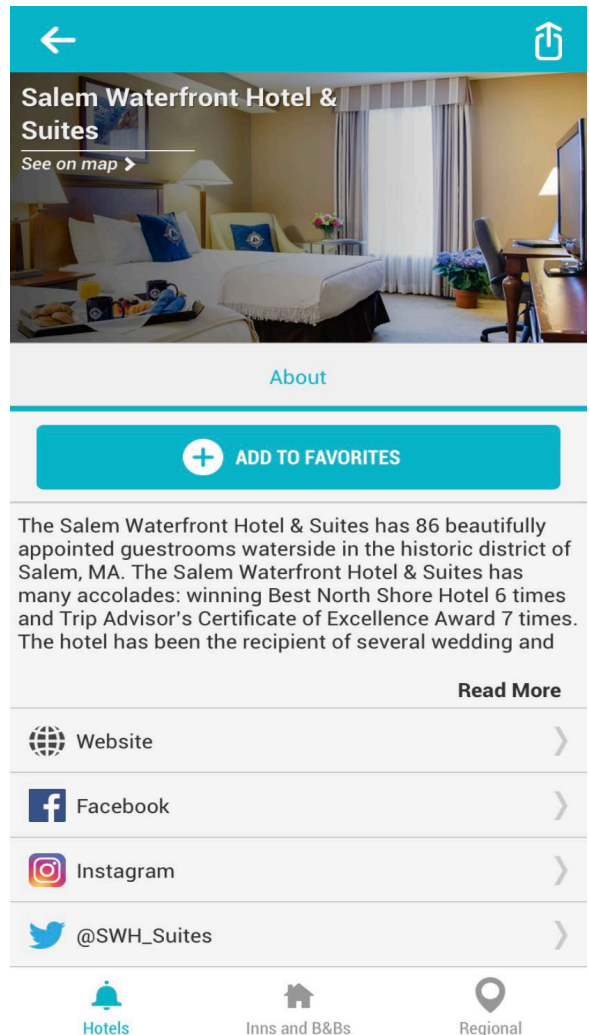
Website:
SalemWaterfrontHotel.com


APP BANNER AND LISTING:



SALEM WATERFRONT HOTEL - SUITES

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← 

Salem Waterfront Hotel & Suites





[See on map >](#)




About

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[Read More](#)

-  Website >
-  Facebook >
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-  @SWH_Suites >

 Hotels  Inns and B&Bs  Regional