



Salem Ancestry Days, April 30 – May 3, 2021

Event Submission

Salem Ancestry Days will make connections to the stories and heritage of families that have contributed to Salem over the past four centuries. Events will commemorate and celebrate Native American history, the Dorchester Company, Salem Witch Trials, Salem sea captains and supercargoes, Nathaniel Hawthorne, Nathaniel Bowditch, abolitionists, suffragists, the Great Salem Fire, Caroline Emmerton, Salem's immigrant families, and more!

The weekend will feature virtual and in-person events. All in-person events must follow Massachusetts reopening guidelines, including adhering to current capacity limits.

EVENT NOTES

- Events must be scheduled between April 30 – May 3, 2021
- Events need to commemorate connections to family stories in Salem, Massachusetts.
- Events should highlight historic or contemporary connections to families who have lived in Salem.
- Events will be accepted and posted on a rolling basis. The sooner an event is submitted, the more promotion the event will receive.
- Event submissions can be emailed, with an image to be posted with the listing, to Brittany@salem.org

Like and link to @SalemAncestry on Facebook and tag #SalemAncestry!

MARKETING AND PROMOTION:



- Destination Salem will provide general promotion and social media support for Salem Ancestry Days.
- Individual event hosts are encouraged to promote your events directly.
- If you create a Facebook event for your program, send it to Brittany@salem.org for inclusion in the umbrella Salem Ancestry Days event.
- If you have any questions, please contact Destination Salem at (978) 741-3252 or scooper@salem.org.

SalemAncestry.org

EVENT INFORMATION (FOR PUBLICATION)

Host: _____ Host website: _____

Event Title: _____

Event description (40 words or less): _____

Event Date: _____ Reservations/ Tickets required? _____

Event Time (start): _____ Event Time (end): _____

Circle one: In-person / Virtual Ticket Fee (if any): _____

Location for in person: _____ URL for virtual event registration: _____

[CONTINUED]

EVENT TYPE:

- Creative / Art
- Film
- Lecture/Talk
- Museum
- Research / Instruction
- Open House (Circle one: Library, Museum, Archives)
- Tour
- Other: _____

PLEASE CHECK ALL THAT APPLY TO YOUR EVENT:

- Wheelchair or stroller accessible
- Family-friendly (adults can bring their kids)
- Family programming (program is geared for kids)
- Parking available
- Restrooms available
- Self-guided

IN-PERSON EVENTS ARE EXPECTED TO FOLLOW THE FOLLOWING COVID GUIDELINES:

- Physical distancing of 6' or more between people or family units
- Face coverings or masks required
- Hand sanitizer or hand washing stations available
- Contactless payment available and encouraged
- Reduced capacity / occupancy limits per Massachusetts guidelines

CONTACT INFORMATION (NOT FOR PUBLICATION)

Contact Name: _____ Business/Organization: _____

Phone Number: _____ Email Address: _____

Thinking Ahead? Mark your calendar for Salem Ancestry Days 2022: April 29 – May 2!