



Destination Salem 2022 Online & App Advertising

ONLINE LISTINGS – SALEM.ORG AND SALEM APP

Included with Salem Guide advertising

- \$720 for the year, pro-rated at \$60 per month beginning in January
- Includes one categorical listing on both Salem.org and the Destination Salem App
- Includes one horizontal image
- 100 words of copy
- Address, Telephone, Web URL

DESTINATION SALEM APP BANNER ADS

- \$750 for 12 months
- \$100/month November through August, \$150/month September and October
- Specs – please include a 3-pixel white border around the entire ad. PNG or JPG files accepted.
 - 640 x 100 sponsor banner (on your category page)
 - 640 x 178 partners page

SPONSORED BLOG POST ON HAUNTEDHAPPENINGS.ORG

- \$300 post with social media
- \$450 post with social media and e-blast to consumers

PUBLICATION INFORMATION

Business Name: _____

Address: _____

Telephone: _____ Website: _____

BILLING & PAYMENT INFORMATION

Contact Name: _____

Billing Address: _____ Zip Code: _____

Telephone: _____

Total Due: _____ Check Enclosed, Payable to Destination Salem Credit Card

Credit Card Number: _____ Exp: _____

Name on Card: _____

Listing and banner ad samples on page 2

Contact Stacia Cooper at (978) 498-4147 with any questions.
Return this form to Stacia at scooper@salem.org or fax (978) 741-7539