

## 2022 Group Tour Profile

# SALEM

### ABOUT SALEM

A small city just north of Boston, Salem, Massachusetts attracts visitors from around the globe. Most noted for the Salem Witch Trials of 1692, Salem's history stretches from the 17th-century to today and includes maritime heritage, American literature, architecture, military history, and more. When you visit Salem, you will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

### WHAT'S NEW FOR GROUPS 2022

- The Salem Heritage Trail has been updated and painted gold. Learn more at [SalemHeritageTrail.org](http://SalemHeritageTrail.org)
- Real Pirates Salem is now open on Derby Street!
- The City of Salem is opening new year-round public restrooms on Derby Street in July 2022
- Destination Salem is building a new year-round Information Center at 245 Derby Street. More details to come!

### DID YOU KNOW?

- During the Salem Witch Trials of 1692, nineteen innocent men and women were hanged, and one man pressed to death, accused of practicing witchcraft.
- The first muster of the National Guard was held on Salem Common in 1637.
- Dating back to 1668, The House of the Seven Gables is New England's oldest wooden mansion.
- In 1877 Alexander Graham Bell placed the first long-distance telephone call from Salem's Lyceum Hall.
- Founded in 1799, the Peabody Essex Museum is the oldest continually operated museum in America.
- Parker Brothers opened in Salem in 1887. Monopoly and other games were produced here until 1991.

### ANNUAL EVENTES & FESTIVALS

JANUARY	Salem Comedy & Spirits Festival
FEBRUARY	Salem's So Sweet
MARCH	Salem Film Festival
MAY	Salem Ancestry Days
JUNE	Salem Arts Festival North Shore Pride Festival
JULY	Salem Celebrates the Fourth
AUGUST	Salem Heritage Days
SEPTEMBER	Food Truck Festival
OCTOBER	Salem Haunted Happenings
DECEMBER	Holiday Happening

### LOCATIONS & ACCESS

- Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
- Closest highway: MA RTE-128; Closest Interstate: I-95
- Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
- The Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
- Commuter train service between Salem and Boston's North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.
- In 2021 all exit numbers on freeways in Massachusetts were converted to milepost-based numbering system.



### HOSPITALITY & AMENITIES

The City of Salem is happy to offer the following amenities and services. Please contact us or visit [Salem.org](http://Salem.org) for more information.

- Assistance with itinerary planning
- FAM Tours
- Free motor coach parking (first come, first served)
- Motor coach drop zones
- Overflow motor coach parking
- Motor Coach Parking Map and Guidelines (free)
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center, South Harbor Garage-(July)
- Salem Regional Visitor Center, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Wednesday- Sunday 10am- 4pm)

### DESTINATION SALEM APP

Find complete information about visiting Salem with a group at [Salem.org/Group-Tour](http://Salem.org/Group-Tour). Download the Destination Salem App for things to do, shops, restaurants, events and more! Check out [Salem.org](http://Salem.org)

**GROUPS WELCOME HERE!** Visit [saalem.org/group-tour](http://saalem.org/group-tour) for more details

## ACCOMMODATIONS

Hampton Inn Salem Boston  
Opening Summer 2020 | [Hilton.com](http://Hilton.com)

Hawthorne Hotel  
978-744-4080 | [HawthorneHotel.com](http://HawthorneHotel.com)

Salem Waterfront Hotel & Suites  
978-619-1115 | [SalemWaterfrontHotel.com](http://SalemWaterfrontHotel.com)

## RECEPTIVE OPERATORS

Wolfe Adventures & Tours, LLC  
978-255-1645 | [WolfeTours.com](http://WolfeTours.com)

## ATTRACTIONS & MUSEUMS

Charter Street Cemetery Welcome Center  
978-744-8815 | [CharterStreetCemetery.com](http://CharterStreetCemetery.com)

Gallows Hill Museum/Theatre  
978-825-0222 | [GallowsHillSalem.com](http://GallowsHillSalem.com)

History Alive/ Cry Innocent  
978-810-2588 | [HistoryAliveSalem.com](http://HistoryAliveSalem.com)

International Monster Museum (New)  
401-225-9751 |  
[InternationalMonsterMuseum.com](http://InternationalMonsterMuseum.com)

New England Pirate Museum  
978-741-2800 | [PirateMuseum.com](http://PirateMuseum.com)

Peabody Essex Museum  
866-745-1876 | [PEM.org](http://PEM.org)

Real Pirates Salem (New)  
855-747-2830 | [RealPiratesSalem.com](http://RealPiratesSalem.com)

Salem Wax Museum  
978-740-2929 | [SalemWaxMuseum.com](http://SalemWaxMuseum.com)

Salem Witch Museum  
978-744-1692 | [SalemWitchMuseum.com](http://SalemWitchMuseum.com)

The House of the Seven Gables  
978-306-7006 | [7Gables.org](http://7Gables.org)

Witch Dungeon Museum  
978-741-3570 | [WitchDungeon.com](http://WitchDungeon.com)

Witch History Museum  
978-741-7770 | [WitchHistoryMuseum.com](http://WitchHistoryMuseum.com)

Witch Mansion Haunted House  
401-225-9751 | [WitchMansion.com](http://WitchMansion.com)

## TRANSPORTATION

Salem (Boston) Ferry / City Experiences  
877-SEE-WHALE | [BostonHarborCruises.com](http://BostonHarborCruises.com)

## HARBOR TOURS & CRUISES

Mahi Harbor Cruises & Private Events  
978-825-0001 | [MahiCruises.com](http://MahiCruises.com)

Schooner Fame of Salem  
978-729-7600 | [SchoonerFame.com](http://SchoonerFame.com)

## TROLLEY

Salem Trolley  
978-744-5469 | [SalemTrolley.com](http://SalemTrolley.com)

## TOURS

AM Coffee Walks & Salem Food Tours  
978-594-8811 | [SalemFoodTours.com](http://SalemFoodTours.com)

Salem Night Tour & Salem Day Tour  
978-741-1170 | [SalemGhostTours.com](http://SalemGhostTours.com)

Salem Historical Tours &  
Haunted Footsteps Ghost Tour  
978-745-0666 | [SalemHistoricalTours.com](http://SalemHistoricalTours.com)

Salem Trolley  
978-744-5469 | [SalemTrolley.com](http://SalemTrolley.com)

Salem Witch Trials Memorial  
978-744-8815 | [CharterStreetCemetery.com](http://CharterStreetCemetery.com)

## RESTAURANTS

Adriatic Restaurant & Bar  
978-594-1832  
[AdriaticRestaurantandBar.com](http://AdriaticRestaurantandBar.com)

Bit Bar Salem  
978-594-4838 | [BitBarSalem.com](http://BitBarSalem.com)

Brodie's Seaport  
978-594-8490 | [BrodiesSeaport.com](http://BrodiesSeaport.com)

Essex's NY Pizza & Deli  
978-741-1383 | [EssexNYPizza.com](http://EssexNYPizza.com)

Finz Seafood & Grill  
978-744-8485 | [HipFinz.com](http://HipFinz.com)

Koto Asian Grill Sushi & Lounge  
978-594-8681 | [KotoGrillSushi.com](http://KotoGrillSushi.com)

Maria's Sweet Somethings  
978-825-9111 | Find us on Facebook

Notch Brewery & Taproom  
978-238-9060 | [NotchBrewing.com](http://NotchBrewing.com)

Red's Sandwich Shop  
978-745-3257 | [RedsSandwichShop.com](http://RedsSandwichShop.com)

Rockafellas  
978-745-2411 | [RockafellasofSalem.com](http://RockafellasofSalem.com)

Salem Waterfront Hotel & Suites  
978-740-8788 | [SalemWaterfrontHotel.com](http://SalemWaterfrontHotel.com)

Salem's Retreat  
978-290-0958 | [SalemsRetreat.com](http://SalemsRetreat.com)

Sea Level Oyster Bar & Kitchen  
978-741-0555 | [SeaLevelOysterBar.com](http://SeaLevelOysterBar.com)

Turner's Seafood at Lyceum Hall  
978-745-7665 | [Turners-Seafood.com](http://Turners-Seafood.com)

Village Tavern  
978-744-2858 | [VillageTavernSalem.com](http://VillageTavernSalem.com)



Each October the City of Salem hosts the largest Halloween celebration in the world. Events planned in October range from family-friendly costume parades to 21+ balls and parties, psychic fairs, film nights, merchant market places, and more!

Coinciding with New England's vibrant fall foliage season, Salem Haunted Happenings in October is a fun, festive, and beautiful time to visit Salem.

Find complete information at [HauntedHappenings.org](http://HauntedHappenings.org).



Peabody Essex Museum



Salem Trolley in front of Witch Museum

## CONTACT US

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**TOUR GUIDE LICENSES** The City of Salem requires all hired tour guides, except for teachers who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed. Applications and information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street. (978) 745-9595