



Salem Haunted Happenings 2022 Online & App Advertising

ONLINE LISTINGS – HAUNTEDHAPPENINGS.ORG AND DESTINATION SALEM APP
Included with Guide to Haunted Happenings advertising

- \$500. Listing will be live until June 30, 2023
- Includes one categorical listing on both HauntedHappenings.org and the Destination Salem App
- One horizontal image
- 100 words of copy
- Address, Telephone, Web URL

DESTINATION SALEM APP BANNER ADS

- \$175/month September and October
- Specs (price includes 2 banners):
 - **Rotating Sponsor Banners:** PNG or JPEG files and sized at 640w x 100h pixels with 1-pixel white border around entire ad
 - **Partner Banners** (static on Partner Page): PNG or JPEG files sized at 640w x 178h pixels with 1-pixel white border around entire ad

SPONSORED BLOG POST ON HAUNTEDHAPPENINGS.ORG

- \$300 post with social media
- **SOLD OUT** \$500 post with social media and e-blast to consumers (only 6 available)

PUBLICATION INFORMATION

Business Name: _____

Address: _____

Telephone: _____ Website _____

BILLING & PAYMENT INFORMATION

Contact Name: _____

Billing Address: _____ Zip Code: _____

Telephone: _____

Total Due: _____ Check Enclosed, Payable to Destination Salem Credit Card

Credit Card Number: _____ Exp: _____

Name on Card _____

Contact Stacia Cooper at (978) 498-4147 with any questions.
Return this form to Stacia at scooper@salem.org or fax (978) 741-7539