

2024 Group Tour Profile

SALEM

ABOUT SALEM

A small city just north of Boston, Salem, Massachusetts attracts visitors from around the globe. Most noted for the Salem Witch Trials of 1692, Salem's history stretches from the 17th-century to today and includes maritime heritage, American literature, architecture, military history, and more. When you visit Salem, you will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

WHAT'S NEW FOR GROUPS 2024

- Salem 400+ celebrations will take place in 2026, and the 250th anniversary of the events that led to the American Revolution will culminate in MA in 2026
- Long Boards restaurant, and Root are now open for larger group seating and meal options
- The City of Salem has opened new year-round public restrooms on Derby Street open daily 9am - 8pm
- Destination Salem's new year-round Information Center is open seven days a week at 245 Derby St.

DID YOU KNOW?

- During the **Salem Witch Trials** of 1692, nineteen innocent men and women were hanged, and one man pressed to death, accused of practicing witchcraft.
- The first muster of the **National Guard** was held on Salem Common in 1637.
- Dating back to 1668, **The House of the Seven Gables** is one of New England's oldest wooden mansions.
- In 1877 **Alexander Graham Bell** placed the first long-distance telephone call from Salem's Lyceum Hall.
- Founded in 1799, the **Peabody Essex Museum** is the oldest continually operating museum in America.
- Parker Brothers opened in Salem in 1887. **Monopoly** and other games were produced here until 1991.

ANNUAL EVENTES & FESTIVALS

JANUARY	Salem Comedy & Spirits Festival
FEBRUARY	Salem's So Sweet
MARCH	Salem Film Festival
JUNE	Salem Arts Festival North Shore Pride Festival
JULY	Salem Celebrates the Fourth
AUGUST	Salem Heritage Days Salem Ancestry Days Merrytime Festival Salem Jazz & Soul Festival
SEPTEMBER	Food Truck Festival
OCTOBER	Salem Haunted Happenings
DECEMBER	Holiday Happening

LOCATIONS & ACCESS

- Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
- Closest highway: MA RTE-128; Closest Interstate: I-95
- Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
- The Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
- Commuter train service between Salem and Boston's North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.
- In 2021 all exit numbers on freeways in Massachusetts were converted to milepost-based numbering system.



HOSPITALITY & AMENITIES

Destination Salem and the City of Salem are happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.

- Assistance with itinerary planning
- FAM Tours
- Motor coach parking (first come, first served)
- Motor coach drop zones
- Overflow motor coach parking
- Motor Coach Parking Map and Guidelines (free)
- Picnic tables (Salem Maritime National Historic Site)
- Destination Salem Visitor Information Center is open 7 days a week 9am - 5pm, with restrooms open daily from 9am - 8pm at 245 Derby Street
- Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center, South Harbor Garage)
- Salem Regional Visitor Center, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Wednesday- Sunday 10am- 4pm)

TOUR GUIDE LICENSES

The City of Salem requires all hired tour guides, except for teachers who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed. Applications and information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street. (978) 745-9595

GROUPS WELCOME HERE! Visit salem.org/group-tour for more details

ACCOMMODATIONS

Hampton Inn Salem Boston
978-414-3100 | Hilton.com

Hawthorne Hotel
978-744-4080 | HawthorneHotel.com

Salem Waterfront Hotel & Suites
978-619-1115 | SalemWaterfrontHotel.com

RECEPTIVE OPERATORS

Wolfe Adventures & Tours, LLC
978-255-1645 | WolfeTours.com

ATTRACTIONS & MUSEUMS

Charter Street Cemetery Welcome Center
978-744-8815 | CharterStreetCemetery.com

Gallows Hill Museum/Theatre
978-825-0222 | GallowsHillSalem.com

History Alive/ Cry Innocent
978-810-2588 | HistoryAliveSalem.com

International Monster Museum (New)
401-225-9751 |
InternationalMonsterMuseum.com

New England Pirate Museum
978-741-2800 | PirateMuseum.com

Peabody Essex Museum
866-745-1876 | PEM.org

Real Pirates Salem
855-747-2830 | RealPiratesSalem.com

Salem Wax Museum
978-740-2929 | SalemWaxMuseum.com

Salem Witch Museum
978-744-1692 | SalemWitchMuseum.com

The House of the Seven Gables
978-306-7006 | 7Gables.org

Witch Dungeon Museum
978-741-3570 | WitchDungeon.com

Witch History Museum
978-741-7770 | WitchHistoryMuseum.com

Witch Mansion Haunted House
401-225-9751 | WitchMansion.com

Witch Pix
401-745-2021 | WitchPix.com

TRANSPORTAION

Salem (Boston) Ferry / City Experiences
877-SEE-WHALE | BostonHarborCruises.com

HARBOR TOURS & CRUISES

Mahi Harbor Cruises & Private Events
978-825-0001 | MahiCruises.com

Schooner Fame of Salem
978-729-7600 | SchoonerFame.com

TROLLEY

Salem Trolley
978-744-5469 | SalemTrolley.com

TOURS

Salem Food Tours
978-594-8811 | SalemFoodTours.com

Salem Night Tour & Salem Day Tour
978-741-1170 | SalemGhostTours.com

Salem Historical Tours &
Haunted Footsteps Ghost Tour
978-745-0666 | SalemHistoricalTours.com

Salem Trolley
978-744-5469 | SalemTrolley.com

Salem Witch Trials Memorial
978-744-8815 | CharterStreetCemetery.com

RESTAURANTS

Adriatic Restaurant & Bar
978-594-1832
AdriaticRestaurantandBar.com

Bit Bar Salem
978-594-4838 | BitBarSalem.com

Brodie's Seaport
978-594-8490 | BrodiesSeaport.com

Couch Dog Brewing
couchdogbrewing.com

East Regiment Beer Co.
eastregimentbeercompany.com

Essex's NY Pizza & Deli
978-741-1383 | EssexsNYPizza.com

Finz Seafood & Grill
978-744-8485 | HipFinz.com

Ginger Seafood & Asian Fusion
978-594-5558 | gingerseafood.com

Ledger Restaurant & Bar
978-594-1908 | ledgersalem.com

Longboards Restaurant & Bar
978-745-6659 | Longboardsbar.com

Notch Brewery & Taproom
978-238-9060 | NotchBrewing.com

Red's Sandwich Shop
978-745-3257 | RedsSandwichShop.com

Rockafellas
978-745-2411 | RockafellasofSalem.com

Root NS, Inc.
978-616-7615 | rootns.org

Salem Waterfront Hotel & Suites
978-740-8788 | SalemWaterfrontHotel.com

Sea Level Oyster Bar & Kitchen
978-741-0555 | SeaLevelOysterBar.com

Turner's Seafood at Lyceum Hall
978-745-7665 | Turners-Seafood.com

Village Tavern
978-744-2858 | VillageTavernSalem.com



Each October the City of Salem hosts the largest Halloween celebration in the world. Events planned in October range from family-friendly costume parades to 21+ balls and parties, psychic fairs, film nights, merchant market places, and more!

Coinciding with New England's vibrant fall foliage season, Salem Haunted Happenings in October is a fun, festive, and beautiful time to visit Salem.

Find complete information at
HauntedHappenings.org.



Peabody Essex Museum



Salem Trolley in front of Witch Museum

CONTACT US

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